



SPRING PARK
GOLF COURSE

SPONSORSHIP PROSPECTUS

Partner with us to amplify
your brand and enjoy elite
golfing experiences



WHO WE ARE

Spring Park Golf Course is a welcoming, accessible public golf destination, proudly located within Melbourne's iconic Sandbelt region.

Known for its rich golfing heritage and natural beauty, the facility attracts more than 80,000 visitors annually and offers a diverse range of experiences for players of all ages and abilities, including:

- ✔ A 9-hole golf course set within the renowned Sandbelt landscape.
- ✔ Goanna Golf Dingley – a vibrant 36-hole mini golf experience, popular with families, social groups, and school holiday visitors.
- ✔ A dedicated practice area for golfers looking to learn, improve, or enjoy the game casually.

Golf activity remains strong year-round, supported by a broad mix of regular players, casual visitors, and community participants engaging with the venue. Beyond golf, Spring Park Golf Course serves as a thriving local community hub. The venue welcomes families, corporate groups, and social gatherings, hosting a wide variety of functions and events across the year.

KEY VENUE FACTS

OVER 80,000
visits per annum

Venue hosts
80 FUNCTIONS
and corporate days annually

Email database of over
10,000 PEOPLE

OVER 900
followers across
Facebook & Instagram.

ONE OF THREE
publicly accessible
golf courses locally.



SPONSORSHIP ARRANGEMENT

HOW IT WORKS

Belgravia Leisure is the management group appointed to run the golf course operations on behalf of Parks Victoria.

HOW THE PACKAGES WORK

- Spring Park Golf Course will provide an invoice for Sponsors which can be used for any applicable tax claims the business may be entitled to.
- Belgravia Leisure, will utilise the sponsorship funds annually for asset improvements around the facility, course & surrounds.

DURATION & RENEWAL

Sponsorship agreements run for a 12-month period and renew either on July 1st or January 1st, depending on your preferred cycle. If you join outside these renewal dates, your package will be invoiced on a pro-rata basis aligned with your selected cycle.



SPONSORSHIP BENEFITS

Our sponsorship package includes a range of exciting benefits for potential partners:

BRAND AWARENESS

Businesses or organisations will benefit from increased brand awareness through a fixed sign on the sponsored hole, plus promotion in our newsletter, website and in-venue. These channels reach wide and varied audiences with many families and local community members regularly attending the course or following us on our social media platforms.

FACILITY ACCESS

Our packages include memberships, and venue access opportunities to share with clients, family or friends.

FUNCTION OR SOCIAL GROUP DISCOUNTS

Our packages also provide access to discounted events and golf day pricing if your business is interested in hosting an event at Spring Park Golf Course.



PLATINUM SPONSOR

\$10,000+ GST

Be our major sponsor – exclusive branding and top-tier exposure!



BRANDING & ONLINE

- ✓ Permanent signage on two golf holes of your choice.
- ✓ Permanent signage on two mini golf holes of your choice.
- ✓ 2 x social media spotlights annually.
- ✓ Logo & bio of your business placed on sponsorship section of SPGC website.
- ✓ Logo Placed on EDM footer.



FACILITY ACCESS

- ✓ 2 x 7-day 12-month memberships.
- ✓ 12 x 18-hole guest passes.
- ✓ 12 x 18-hole mini golf passes.
- ✓ Opportunity to host a corporate golf day at our concession price.
- ✓ 10% off retail & F&B.



GOLD SPONSOR

\$5,000+ GST

High-value exposure with community engagement and branding opportunities!



BRANDING & ONLINE

- ✓ Permanent signage on golf hole of your choice.
- ✓ Permanent signage on two mini golf holes of your choice.
- ✓ 1 x social media spotlight annually.
- ✓ Logo & bio of your business placed on sponsorship section of SPGC website.
- ✓ Logo Placed on EDM footer.



FACILITY ACCESS

- ✓ 1 x 7-day 12-month membership.
- ✓ 6 x 18-hole guest passes.
- ✓ 6 x 18-hole mini golf passes.
- ✓ Opportunity to host a corporate golf day at our concession price.
- ✓ 10% off retail & F&B.

SILVER SPONSOR

\$2500+ GST

Cost effective exposure with community engagement and exciting perks!



BRANDING & ONLINE

- ✓ Permanent signage on two mini golf holes of your choice.
- ✓ 1 x social media spotlight annually.
- ✓ Logo & bio of your business placed on sponsorship section of SPGC website.
- ✓ Logo Placed on EDM footer.



FACILITY ACCESS

- ✓ 3 x 18-hole guest passes.
- ✓ 3 x 18-hole mini golf passes.
- ✓ Opportunity to host a corporate golf day at our concession price.



HOW YOUR SPONSORSHIP SUPPORTS THE COURSE

Sponsoring Spring Park Golf Course is a direct investment in the ongoing improvement of a valued local community asset. We reinvest sponsorship funding back into the venue to ensure the course continues to evolve, improve, and provide a high-quality experience for the thousands of visitors who enjoy it each year. By partnering with us, your business will have a visible and meaningful impact on the course, helping deliver tangible upgrades that benefits all facility users.

Planned Course Improvements Include:

- ✓ Installation of new permanent tee plates and markers.
- ✓ Refurbishment of key tee boxes.
- ✓ Upgrades of new golf course seating and furniture.
- ✓ Replacement of bunker rakes across the course.
- ✓ General planting and landscaping enhancements to elevate the look and feel of the course.

A partnership with us means your business gains significant exposure, whilst having a real, positive impact on a much-loved community asset.

SUMMARY

We love that we can bring golf to our community and members.

Spring Park Golf Course is a picturesque, great quality community golf course enjoyed by over 80,000 visitors.

Monies raised through our sponsorship program go towards maintaining and improving the course features and assets to ensure we can continue to provide a terrific golfing experience for those in our community.

You can be confident in choosing Spring Park Golf Course for your sponsorship because we love to give back to our community and support our locals!

SPONSORSHIP BOOKING FORM

SPONSORSHIP DETAILS

Contact Name: _____

Position: _____

Organisation: _____

Address: _____

Contact Number: _____

Email Address: _____

Website: _____

<p>PLATINUM SPONSOR</p> <p>\$10,000+GST</p> <p><input type="checkbox"/></p>

<p>GOLD SPONSOR</p> <p>\$5,000+GST</p> <p><input type="checkbox"/></p>
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<p>SILVER SPONSOR</p> <p>\$2,500+GST</p> <p><input type="checkbox"/></p>
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----- OFFICE USE ONLY -----

SPONSORSHIP AUTHORISATION

Name: _____

Position: _____

Signature: _____ Date: _____

SPRING PARK GOLF COURSE

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